



No. 1-1/2009-R&C [CFA]

Dated: 26.03.2014

**Circular R&C-CFA No. 115/13-14**

**Subject: Tariff for provision of Online Education Services to Broadband customers of BSNL (4000 schools of Govt. of Odisha)-reg.**

***Approval of the Competent Authority is hereby conveyed for Tariff for provision of Online Education Services to Broadband customers of BSNL (4000 schools of Govt. of Odisha) by M/s Sri Balaji Max Mail Pvt. Ltd. in Odisha Telecom Circle:***

**1. *Tariff provision of Online Education Services to Broadband customers of BSNL (4000 schools of Govt. of Odisha):***

**A. *Tariff details are as follows:***

- a. *The base price @ Rs.24000/- per school per year for class IX & X (all subjects).***
- b. *One static IP to be offered to each school on chargeable basis, so that it can only be used by the designated school.***
- c. *If static IP is not acceptable to the school concerned, M/s Sri Balaji Max Mail Pvt. Ltd. has to bind the MAC address of the modem and computer with the user name and password of the school in their server.***
- B. *Revenue sharing with SRI BALAJI MAX MAIL (i.e. VAS provider) will be done on subscription charges levied from the customer for Online Education Service. No revenue sharing will be done on data usage charges levied from the customer for download/streaming of contents of Online Education Service***
- C. *The payment of revenue share shall be made to SRI BALAJI MAX MAIL on the collected amount after the deduction of applicable statutory levies (like license fees, service tax etc.) and/or taxes applicable from time to time, on the amount billed on account of provisioning of content based services to the customers.***
- D. *All other terms & conditions of the agreement dated 29/10/2013 shall be applicable on above mentioned tariff proposal.***
- E. *Further it is to be noted that speed & usage charges shall be as per the underlying broadband tariff plan opted by the schools.***
- F. *The rates indicated are exclusive of Service Tax, which will be charged extra as per prevailing tariff.***

**2. *The above tariff shall be effective with immediate effect in Odisha Telecom Circle after launch of service by M/s Sri Balaji Max Mail Pvt. Ltd.***

**3. *Following reports may be submitted on monthly basis to T&C-CFA and IT- CFA branch of Corporate Office electronically at tccfa.bsnl@gmail.com, tccfa.hq@bsnl.co.in and bbvasbsnlco@gmail.com respectively:-***

- a. *Full detail of the Online Education Service given to the customers along with their telephone number, name & address etc.***
- b. *Revenue trend analysis of the Online Education Service and net benefit to BSNL after revenue share to the Franchisee.***

4. This circular is issued based on the approval of Competent Authority in IT-CFA file No. 14-7/13-OES/SBMM (PT-1). For any clarification/correspondence, in this regard, matter may be taken up with IT-CFA Section, BSNL Corporate Office, Janpath, New Delhi-110001 (Tel. No. 011-23037432 and Fax No. 011-23712008).



**(K.K.Jain)**  
**AGM (T&C)-CFA**

To

The CGMT, Odisha Telecom Circle, Bhubaneswar.

Copy for information to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. G M (Marketing), CO BSNL, for adequate publicity and marketing of the service.
4. Sr.GM (CIT), CO BSNL – for placement on BSNL Website.
5. Sr.GM (IT-CFA), CO BSNL w.r.t case mark: No. 14-7/13-OES/SBMM (PT-1) carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
6. AD OL for Hindi version
7. CGM (BBNW), New Delhi
8. GM (BBNW), Bangalore NOC, BBNW.
9. Secretary TRAI- for information please.
10. M/s Sri Balaji Max Mail Pvt. Ltd. for information & n/a please.
11. Guard File.



**(S.S.Verma)**  
**DM (T&C)-CFA**